



Liberty ARC
www.libertyarc.org
43 Liberty Drive
Amsterdam, NY 12010

Liberty ARC contact: Sharon Holbrook-Ryan
518-954-3265
ryans@libertyarc.org

KeyBank contact: Michael Conlin
518-538-7269
michael_p_conlin@keybank.com

FOR IMMEDIATE RELEASE

KeyBank employees volunteer at Liberty ARC during Neighbors Make the Difference Day

Amsterdam, NY – May 24, 2018 – Liberty ARC welcomed help from KeyBank employee volunteers during KeyBank’s 28th annual Neighbors Make the Difference Day on Wednesday, May 23, 2018. Donned in KeyBank shirts, the volunteers helped freshen up one of the agency’s kitchens. The volunteer group of nine completed an entire painting project, which included washing walls and taping, as well as applying two coats of paint to the interior of the kitchen.

“We love working for a company that provides us the opportunity to give back to our community in such a meaningful way,” said Jill Annunziato, Branch Manager, Gloversville, KeyBank.

Neighbors Make the Difference Day launched in 1991, with a group of KeyBank employees in Alaska who volunteered for service projects. By 1993, KeyBank extended the concept to many of the communities it served, making it an official day of employee volunteerism. Now, Neighbors Make the Difference Day is a hallmark program, leading corporate volunteerism efforts in America, while showcasing KeyBank’s commitment to communities.

“Volunteerism is central to KeyBank’s culture and to the character of our company,” said Ruth Mahoney, President, Capital Region, KeyBank. “Neighbors Make the Difference Day is one way we bring that to life and help our neighborhoods and our communities thrive.”

“Liberty ARC is honored that KeyBank’s community branches chose our agency for their “Neighbors Make the Difference Day,”” said Jennifer Saunders, Liberty ARC CEO. “Having the opportunity to partner with organizations in our neighborhoods strengthens us all.”

For more information about KeyBank’s culture of service and commitment to philanthropy and volunteerism, visit www.key.com/philanthropy.

About Liberty ARC

Liberty ARC, the Montgomery County Chapter of The Arc New York, was founded in 1957 by parents of children with developmental disabilities who wished to establish special education programs in the local community. For more than 60 years, the organization has provided the area with top-quality supports and has grown to include vocational, recreational, residential, day, family support and health-related services to nearly 580 individuals with physical, developmental and other disabilities.

About KeyCorp

KeyCorp's roots trace back 190 years to Albany, New York. Headquartered in Cleveland, Ohio, Key is one of the nation's largest bank-based financial services companies, with assets of approximately \$137.0 billion at March 31, 2018. Key provides deposit, lending, cash management, and investment services to individuals and businesses in 15 states under the name KeyBank National Association through a network of approximately 1,200 branches and more than 1,500 ATMs. Key also provides a broad range of sophisticated corporate and investment banking products, such as merger and acquisition advice, public and private debt and equity, syndications and derivatives to middle market companies in selected industries throughout the United States under the KeyBanc Capital Markets trade name. For more information, visit <https://www.key.com/>. KeyBank is Member FDIC.

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Photo Caption:

The front row (those sitting):

Bonnie Meher, Johnna Fritzen, Sherry Suits, Jolene Winfield

Back row (those standing)

Lindsey Valik, Kayla Valentia, Jill Annunziato, Debbi Logan, Shannon Trembley